



MEMORANDUM

TO: Comprehensive Plan Committee Members

FROM: Max Stach, AICP
Scott Lauher, Planner

Re: Pop-Up Event Report

DATE: August 11, 2026

NPV worked with the CPC to plan and facilitate a Pop-Up Event to gather community input to support the Comprehensive Plan update. This event was designed to reach residents who may not typically attend formal meetings, offering quick, accessible engagement opportunities. The event took place during the Town of Stony Point's July Carnival Celebration, on Friday, July 10th, 2026.

Event Set Up and Engagement Strategy

NPV worked with the CPC to design the Pop-Up Event for quick participation, clear direction, and high visibility. A tent with "Stony Point Comprehensive Plan" signage and an introductory infographic provided participants a quick message about the purpose of the Comprehensive Plan, a timeline of the Comprehensive Plan process, and upcoming meetings. Comprehensive Planning Committee members and NPV staff engaged residents, answered questions, and assisted with each exercise.

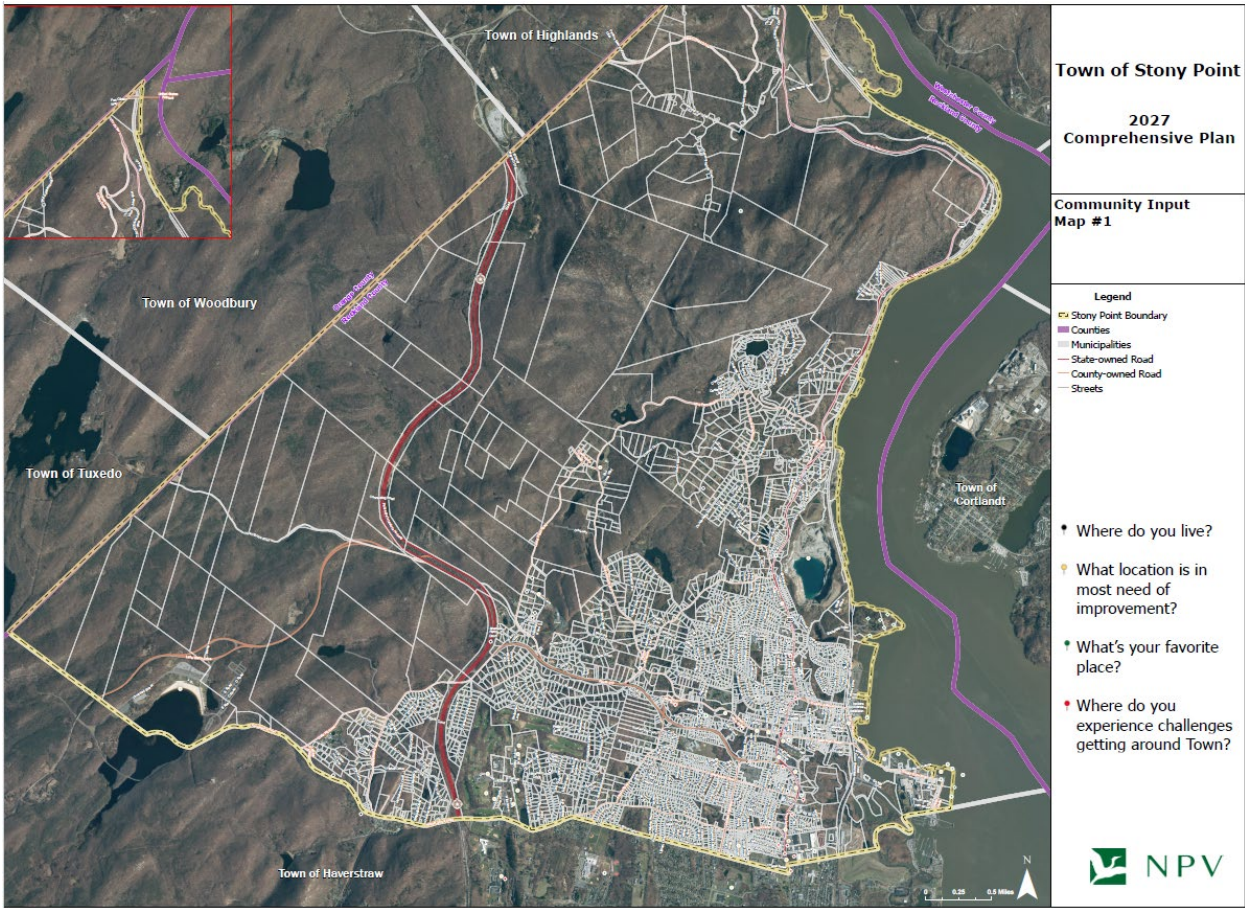
Summary

The Pop-Up Event was a highly effective engagement tool that brought planning discussions directly to residents in a fun, accessible setting. The input gathered through map exercises, voting boards, and the ballot box provided a clear picture of community priorities and emerging themes. Community feedback consistently highlighted the importance of expanding and enhancing recreational uses and waterfront access, strengthening the Town Center and supporting economic development, the redevelopment of Letchworth Village, improving roads and mobility, and enriching community events and historical assets. These findings will help serve as a foundation for drafting the upcoming survey and for developing goals, strategies, and recommendations in the Comprehensive Plan.

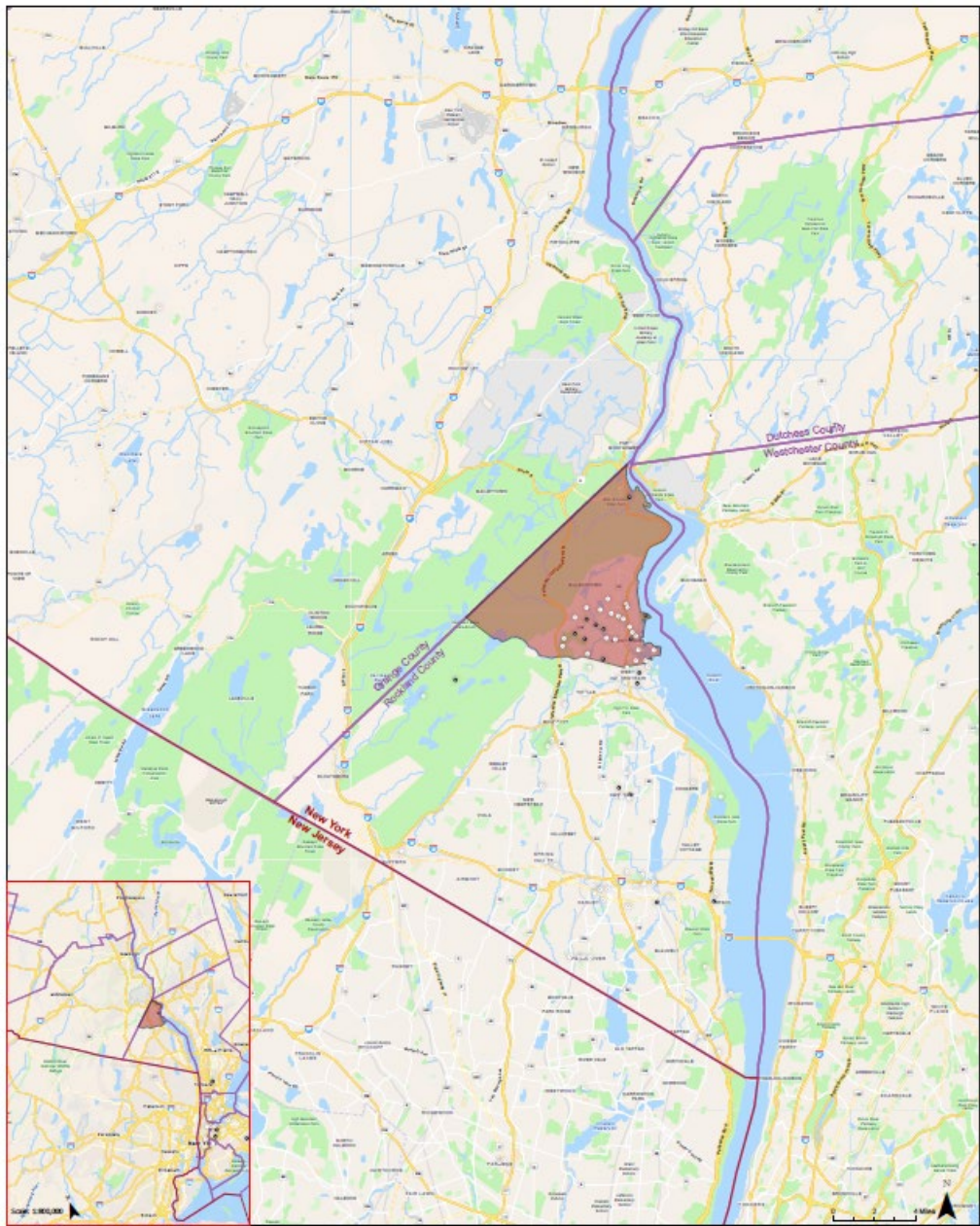
Map Exercises

Three maps asked residents to provide location specific responses. Below is the summary of the results.

Map 1



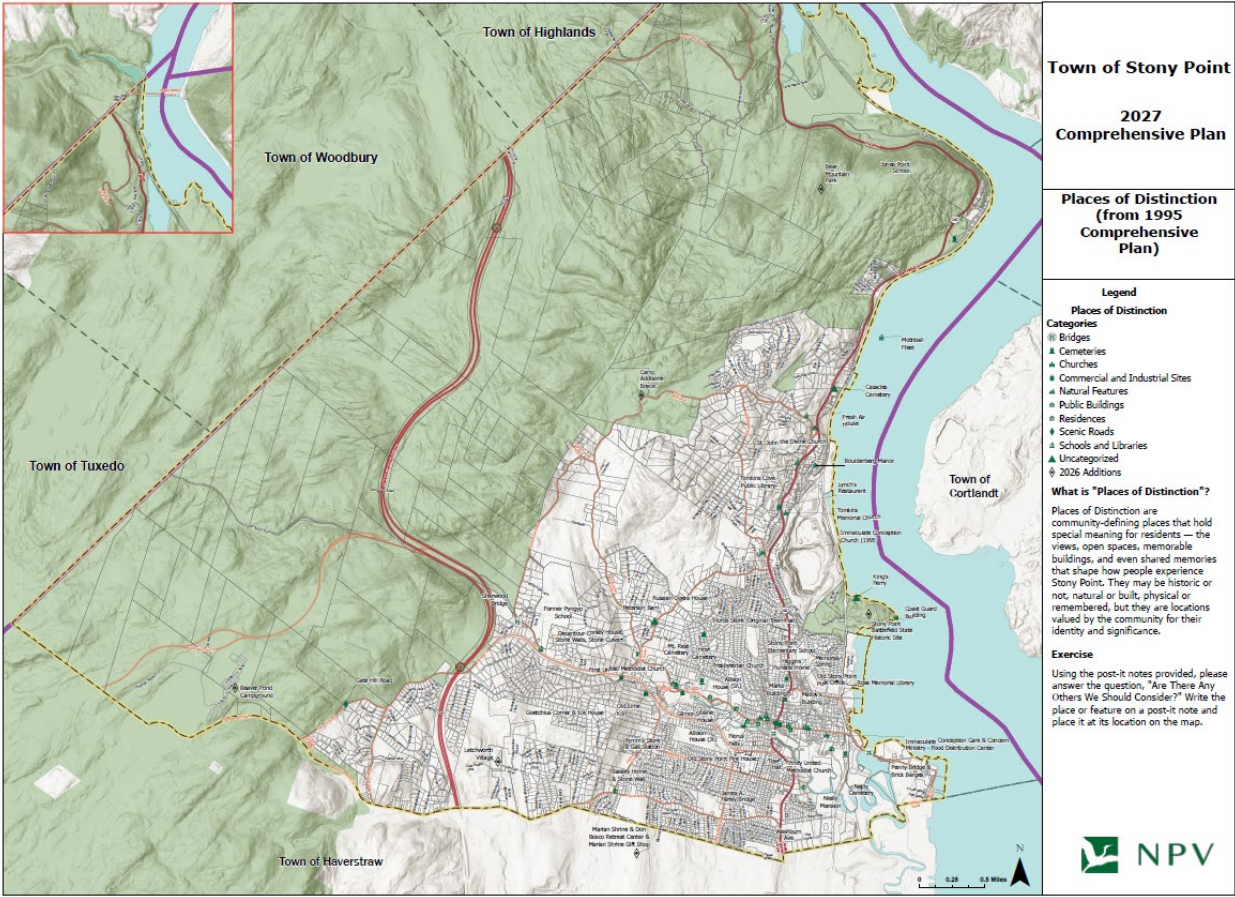
Map 2



Community Input
Map #2

- Where do you work?
- Where is your favorite restaurant?
- Where do you most frequently buy clothes?
- Where do you go to have fun?
- Where is the doctor you visit most?

Map 3

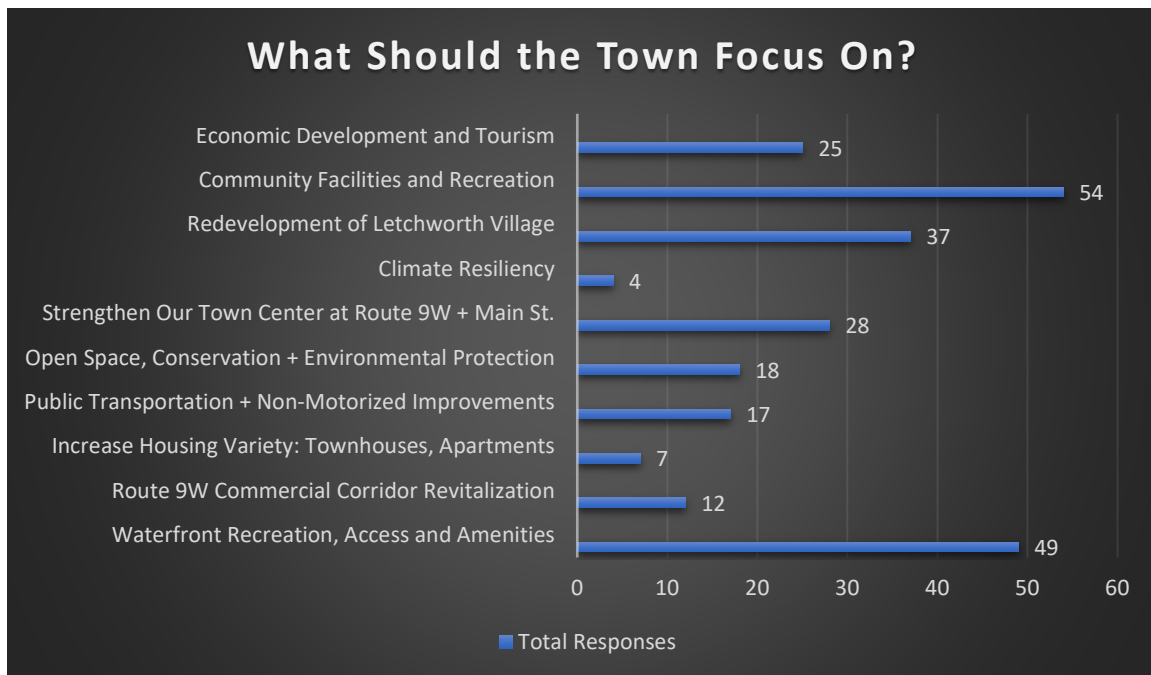


Voting Board Exercises

There were three boards that were presented at the event, which had specific questions that asked for residents to vote for their preferences.

Board #1

Residents voted for their top priorities responding to the question below:

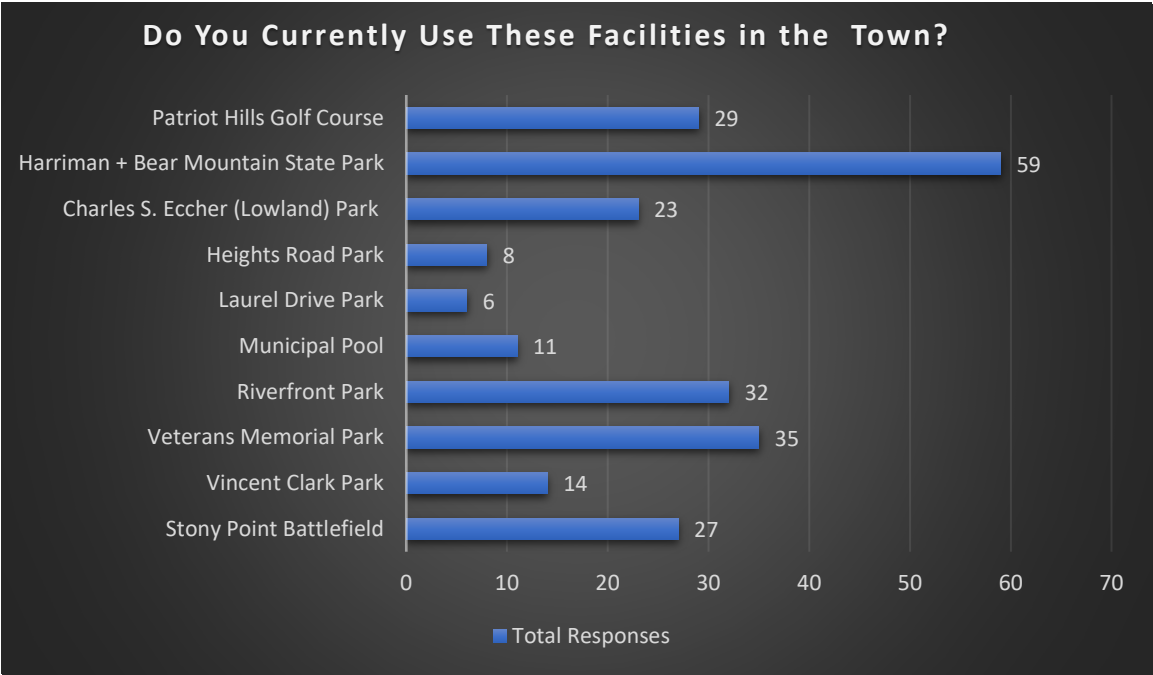


The top response from residents on what the Town should focus on included:

- *Community Facilities and Recreation*
- *Waterfront Recreation, Access and Amenities*
- *Redevelopment of Letchworth Village*
- *Strengthen Our Town Center at Route 9W and Main Street*
- *Economic Development and Tourism*

Board #2

Residents responded if they used these facilities in Stony Point:

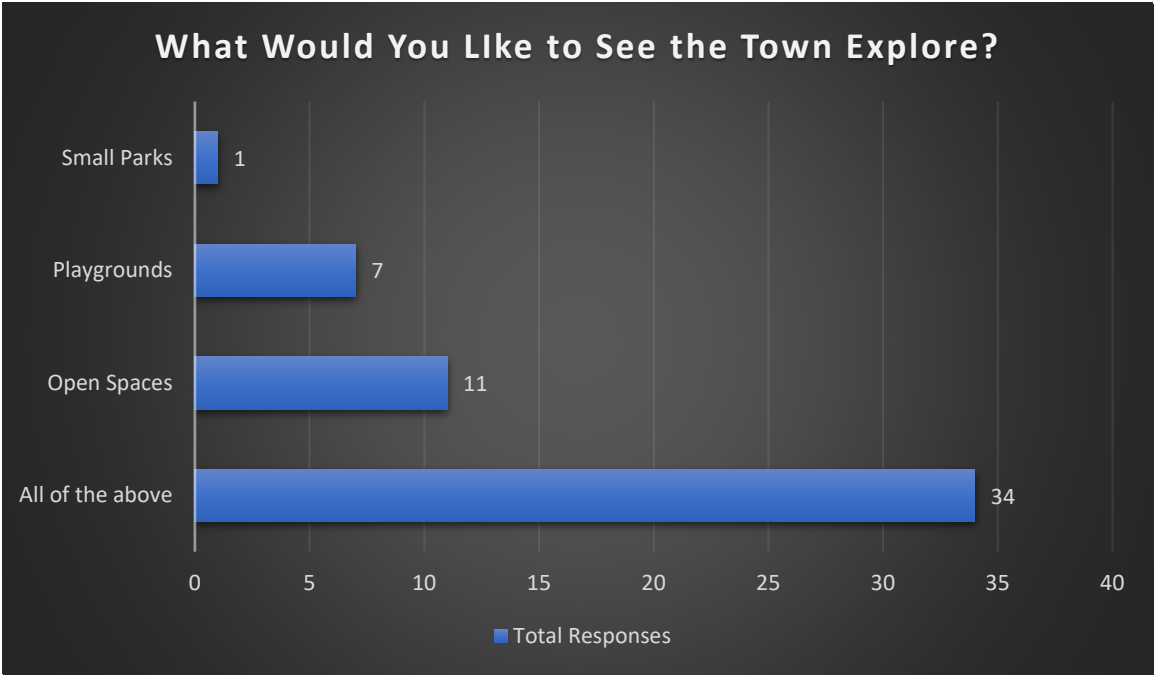


The most used facilities include:

- Harriman and Bear Mountain State Park
- Veterans Memorial Park
- Riverfront Park
- Patriot Hills Golf Course
- Stony Point Battlefield
- Charles S. Eccher (Lowland) Park

Board #3

Residents voted for what they would like to see the Town explore:



Ballot Box Exercise

A Ballot Box was provided for residents to answer this question: *What is your big idea?* Residents wrote down anonymously their ideas for the Town to consider. Below are the major themes that emerged from this exercise.

1. Recreation

- Waterfront access and entertainment, including a riverfront walkway;
- Improving the Municipal Pool;
- Creating or enhancing a park similar to Bowline Point Park in Haverstraw;
- Creating or enhancing a park(s) for teenagers to have a safe place to go;
- Improving enhancements, including Dog Parks or having a larger community garden;
- Preservation or the expansion of open space and recreational opportunities.

2. Transportation

- Improvement to local and County roads;
- More public transportation amenities, including buses

3. Zoning

- More restrictions on business operations in residential areas (e.g., Airbnb);
- Build on what the Town already has without adding unnecessary traffic;
- Other zoning regulations, which include not building more housing, restrictions on loud music, and taking away the Mixed-Use Special Recreation Zoning District.

4. Administrative

- Hire more Building and Code Enforcement Officials;
- Enforcing building and zoning codes;
- Expanding sewer districts. For example, Main Street does not have sewer on half of the road.

5. Community Events and History

- More Town-sponsored events;
- Utilize local history for educational and tourism efforts.

6. Redevelopment of Letchworth Village

- Removing buildings in Letchworth Village that cannot be renovated;
- Redevelopment of Letchworth Village must happen, should not focus on additional housing.

7. Economic Development

- Improve the commercial corridors, supporting local businesses;
- Work with Stony Point Brewing Company.

8. Housing

- Housing options for Baby Boomers to age in place
- Housing options for young adults;
- Developing 2-3 bedroom homes for families.